

## OTAs are all about collaboration

NSTXL managed OTAs provide the <u>flexibility</u> and <u>expertise</u> for new levels of collaboration

Government - Industry to develop prototypes faster, better, and cheaper

Industry - Industry to bring together the best technologies, foster partnerships

Government - Government to coordinate projects, identify/share similar efforts, and find production dollars

## Lifecycle Prototype Support

Goals	NSTXL-Industry Collaboration	NSTXL-Govt Support
Informing Needs	Industry Sprints, Tech Discovery, Site Visits, User Sessions, 1-on-1s	Solicitation planning, PAA & RFS drafting, approval support, visibility
Clarifying RFPs/RFSs	Project TalX, Ongoing Q&A	Steady feedback, manage Q&A
Maximizing Qualified Bids	Requirements education, Member education, NSTXL Marketplace*	Adv marketing, 1-on-1 outreach, market research, open network model
Understanding Solutions	Facilitated Demo Days, 1-on-1s	Selection support (tools, process, expertise, planning)
Securing the Ideal Team	Teaming Facilitation	
De-risk Prototype Execution	NSTXL as Managing Prime	Milestone drafting, client visibility, troubleshooting, PMI tools
Getting Tech to Warfighter	NSTXL Success Demos*	PR campaigns, Govt partner identification

\*in development